



Vision

To be a leading conglomerate providing world-class and competitive products and services that enhance stakeholders' value.

Mission

To provide innovative quality products and services that exceed customers' expectation.

To continuously attract, retain and develop Human Capital.

To achieve market leadership and operating excellence in every business segment.

Core Values

Excellence

We will have only one standard - EXCELLENCE!

Customers

We will strive to exceed customers' expectations.

Motivating Leadership

We will lead by example.

Teamwork

We share one Vision, we work as one Team.

Innovation

We will encourage and reward innovation, especially breakthrough ideas.

Integrity

We will conduct ourselves professionally and ethically.