

CORPORATE VISION

A premier property company focusing on **quality** real estate development and investing in properties with **attractive** yields that augment its township development to generate **excellent** returns that maximise shareholders' value.

Sunway City Berhad Group of Companies shall achieve the vision through the realisation of the following goals:

- Exceeding customers' needs with **superior and innovative** products and services.
 - Building and developing a culture and environment that promote **excellence and dedication** in its stakeholders.
 - Utilising technology to enhance the Group's competitive **advantage** in the marketplace.

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