

Corporate Social Responsibility



The Sunway Group and its public listed companies constantly strive to grow with the community. The Sunway Group's 3R Corporate Social Responsibility (CSR) Programme focuses on 3 main areas – Education, Environmental Conservation and Socio-economic Activities.

The 3R refers to Reach Out, Respect and Realise – Reach out to the community in need; Respect the incapable and the needy; Help them Realise their dreams.

As one of the Sunway Group's public listed companies, SunCity extends its full support and commitment to the Group's CSR programmes. Every component under SunCity fulfills its social obligation to the community as this is also the philosophy of the Founder and Chairman, Tan Sri Dato' Seri (Dr) Cheah Fook Ling.



Corporate & Social Environment Responsibility Award 2005

SunCity's components comprising Sunway Resort Hotel & Spa, Sunway Pyramid Shopping Mall, Sunway Lagoon Theme Park and Sunway Medical Centre are actively involved in all of the CSR programmes especially the Recycling Programme and Job Placements for special children from Sekolah Menengah Bandar Sunway's Special Programme.

SunCity and its components are very committed to ensuring the success of the Recycling programmes through their monthly collections. From 2003 to 2005, the Recycling Programme has collected an impressive 471 tonnes of recyclables from SunCity. This translates into a saving of 59 Alam Flora compactor trucks full of rubbish from being transported to landfills.



Public Forum on Diabetes

Corporate Social Responsibility (cont'd)

On the other hand, the Job Placements Programme endorsed by the Ministry of Education, creates job opportunities to help the special students of Sekolah Menengah Bandar Sunway. This Programme prepares them for the work environment and trains them to be independent. SunCity's components, Sunway Resort Hotel & Spa and Sunway Pyramid Shopping Mall have undertaken to train the special students in various fields. The students are exposed to basic skills at the respective components. The first batch of 10 students commenced their job placements early this year for a period of 6 months; all of them will be graduating in November 2006.

Sunway Resort Hotel & Spa took 4 students under its wings for the Job Placements Programme. The 4 students are trained in the staff cafeteria, "Matahari Café". Their training include various areas such as setting up the salad and dessert section; tagging of food items; replenishing food; keeping the buffet line clean; and arranging chairs and tables. Aside from kitchen skills, the students are also guided in other areas in the café operations and exposed to basic communication skills.



3R Job Placement at Sunway Pyramid

Besides lending a hand to Sunway Group's CSR programmes, SunCity also carries out its own social responsibility programmes. As a trusted property development and investment leader, SunCity makes a point to include the less fortunate in many of its activities.

Sunway Pyramid Shopping Mall invites orphans, single mothers and senior citizens from selected welfare homes to join in all major celebrations. Hundreds of less fortunate residents from various homes like Rumah Charis, House of Joy, Rumah Kanak-Kanak Angels, Ti-Ratana Welfare Centre, Miracle Home, Trinity Home, Sri Rhagevendra Divine Society and Balkis were treated to festive celebrations last year.

Sunway Medical Centre focuses on health through the Completely Better Health campaign in January 2006. The campaign is aimed at educating staff on the importance of good health with free health screenings provided. In January 2005, Sunway Medical Centre adopted the Home of Peace welfare home for girls,



providing them with outpatient medical care and monthly funding for excursions and educational trips. Sunway Medical Centre also organises regular public forums on pertinent health issues such as cancer, kidney disease, hearing loss, joint replacement, colorectal awareness among others, to educate the public.

Sunway Lagoon Theme Park sponsored a group of special students of Sekolah Menengah Bandar Sunway for a day of fun at the Lost World of Tambun, Sunway City Ipoh in April 2006. The group consists of students with Down Syndrome, Autism, Hyperactivity, William Syndrome and Attention Deficit Hyperactivity Disorder. The students were treated to a fun

filled day at the park including a water safety briefing, "Adventure Express" ride and visit to Tiger Valley and back of the house tour.

SunCity is deeply committed to the existing 3R projects while exploring for new areas to contribute to the society.



Dr Koay's Public Forum on Hearing