

# Investor Relations



Analyst and investor meet SunCity's management

## Committed to Enhancing Shareholders' Value through Good Corporate Governance, Social Responsibility and Investor Relations.

SunCity is mindful that its corporate governance responsibilities include the effectiveness of communications to its shareholders and the investing public. In this respect, SunCity focuses on providing accurate, clear and complete disclosure of material company information in a timely and consistent manner. This open and transparent approach aims to enhance our relationship with shareholders, investors, analysts as well as fund managers and contribute to their confidence in the SunCity brand.

In the past financial year, SunCity held over 50 meetings with investment professionals from Malaysia and abroad. Briefings are held through group meetings and conference calls, to introduce investors to SunCity and provide a clear picture of its corporate developments and prospects towards the future. Increasingly, SunCity is seeing analysts who are revisiting or initiating coverage on SunCity.

These briefings emphasise two-way communications, to enable better appreciation of analysts' and investors' viewpoints about SunCity. The Management openly communicates its policies and practices to analysts and investors, as it actively seeks their feedback for improvement.

SunCity also participated in Macquarie Bank's investor roadshow in Hong Kong, where Management had the opportunity for one-on-one meetings with potential investors. These communications are information exchanging opportunities to familiarise the investing community with SunCity's businesses and also for SunCity to gain an understanding of how to attract, retain and build upon its investor base.

Moving forward, SunCity continues to be committed to the principles of good corporate governance. In order to play a more dynamic role, SunCity's investor relations function will focus on strengthening market understanding of SunCity's businesses and undertake initiatives to increase the standard of corporate transparency. SunCity will keep stakeholders informed of its corporate strategies, growth drivers and operational directions.

**Towards Good Corporate Governance through Transparency.**