

Profile of Senior Management

Corporate Office

Yuen Kam Wah

Personal Assistant to Chairman
Certified Accountant, MIA, CPA, MICPA and FCPA

Mr Yuen is the Personal Assistant to the Chairman of Sunway Group and is an Accountant by profession. He has more than 40 years of management experience and was formerly a Group Finance Director of a public listed company. He is a member of the Malaysian Institute of Accountants (MIA), the Malaysian Institute of Certified Public Accountants (MICPA) and the Fellow Certified Practising Accountants of Australia (FCPA).

Koong Wai Seng

Chief Financial Officer
(Sunway City Berhad Group)
Bachelor of Accounting Degree (Honours), University of Malaya

Mr Koong is a Certified Accountant of Malaysian Institute of Certified Public Accountants (MICPA) and a member of the Malaysian Institute of Accountants (MIA). He has 13 years of financial management experience in a variety of industries including audit, financial advisory, leisure, hospitality, healthcare, property development and property investment. Before joining SunCity, he was the Audit Senior cum Enterprise Group Consultant in Arthur Andersen. He joined SunCity as an Assistant Manager of Sunway Lagoon Sdn Bhd in 1995 and was then promoted to General Manager of Property Development Division of Sunway City Berhad before attaining his current role.

Property Development

Ho Hon Sang

Chief Operating Officer – Property Development
(Sunway City Berhad)
Bachelor of Engineering (Hons), University of Malaya

Mr Ho started his professional career as an engineer with Esa Jurutera Perunding Sdn Bhd and was involved in the North South Highway project. In 1988, he joined United Engineers Malaysia Berhad as a Senior Manager till 1994. He has over 10 years of experience in the property development industry. He joined SunCity as an Assistant General Manager and was then appointed as the Unit Profit Centre Manager and also a member of the Board of Directors of Sunway Damansara Sdn Bhd. He assumed his current position in 2005. He has been a member of the Institute Engineers of Malaysia since 1988 and the Board of Engineers of Malaysia since 1989.

Ong Pang Yen

Senior General Manager – Project
(Sunway City Berhad)
B.Eng (Hons), LLB (Hons)

A graduate in Civil Engineering from the University of Malaya, Mr Ong has served in the Public Works Department for 8 years before joining SunCity. Starting his career in the Group as a Resident Engineer in the Seberang Jaya Town Centre, he was, soon after, deeply involved in the Group's pioneering overseas investments projects in Cambodia, Zimbabwe, South Africa and Australia. A qualified professional engineer, Mr Ong also has a Law degree from the University of London.

Ong Ghee Bin

Senior General Manager
(Sunway City Berhad)
B.Eng (Hons) in Civil Engineering, Certified Diploma in Accounting and Finance

Mr Ong spent 4 years with a Civil & Structural Consultant Engineering firm prior to joining Sunway City Berhad in 1989. Over the last 17 years with SunCity, he was involved in property development and property investment projects undertaken by the Group. Some of the projects he handled were the Bandar Sunway development, Sunway City Ipoh, Sunway Semenyih, Sunway Cheras, Menara Sunway Headquarters, Sunway University College, Sunway Pyramid, Sunway South Quay, Monash University Sunway Malaysia Campus and Sunway Pyramid Expansion.

Profile of Senior Management *(cont'd)*

Property Investment

Chan Hoi Choy

General Manager

(Sunway Pyramid Sdn Bhd)

Bachelor of Science (Honours) in Managerial and Administrative Studies, University of Aston, Birmingham, United Kingdom

Mr Chan has with him more than 24 years of working experience in the shopping complex industry. He has held several senior positions in Berjaya Starcity (presently known as Times Square), Berjaya Megamall and Sungei Wang Plaza before joining SunCity. He has been an office-bearer for the last 15 years with Malaysian Association for Shopping and Highrise Complex Management (PPK). He is currently the Vice President for PPK.

Hospitality

Jean Jacques Kiefer

Group General Manager – Sunway Resort Hotel & Spa

Managing Director – Allson International Hotels & Resorts

(Sunway Resort Hotel Sdn Bhd)

Professional Degree in Hotel & Restaurant Management, Hotel School in Strasbourg, France

A French national, Mr Kiefer has traversed the world as a top hotelier, including many years in Malaysia and Asia, bringing with him over 25 years of experience. His dual role as Group General Manager and Managing Director, he oversees 13 hotels under the Sunway and Allson brands. He is also active in a number of industry and community organisations. Fluent in French, English and German, he acquired several degrees and professional certificates from private institutes in France, Switzerland, Canada and Cornell University in the United States.

Hanley Chew

Chief Executive Officer – Allson International Hotels & Resorts

(Allson International Hotels & Resorts)

Degree in Company Secretarial Practices and Financial Accounting, Institute of Chartered Secretaries & Administrators (ICSA), London

Mr Chew brings vast hotel and travel industry experience to SunCity, having spent 18 years in a number of key positions with international and local hotel chains. He last held the position of Vice President – Business Development, a role he took on in 2002 when he joined SunCity. He is responsible for the management of all hotels within the Sunway and Allson brands. He also has a key role in the development of new management contracts within the region. All global functions, regional heads and hotel general managers of the respective brands report to him.

Healthcare

Dr Chong Su-Lin

Chief Executive Officer

(Sunway Medical Centre Berhad)

MBBS London, MBA London

Dr Chong was a Medical Practitioner for 6 years at the National Health Service (NHS) UK before becoming a Management Consultant at Cambridge Pharmacy consultancy in England. She spent 4 years in Subang Jaya Medical Centre (SJMC) as the Director of Ancillary Services and 2 years as Project Director for the International Medical University (IMU). Besides holding her current role, she is also the Secretary to the Association of Private Hospitals of Malaysia (APHM).

Leisure

Aaron Soo Boon Choon

Chief Executive Officer

(Sunway Lagoon Sdn Bhd)

Masters of Business Administration (MBA) from MIM – University of Bath, UK

Mr Soo was the pre-opening General Manager of Sunway Hotel, Shenzhen, China in 1997 till 1998. He rejoined SunCity in 2002 to manage Sunway Hotels in Georgetown and Seberang Jaya, Penang, and had done tremendously well in improving the performance of the hotels. On 1 November 2005, he was promoted to Senior General Manager of the Leisure and Hospitality industry. He now oversees both the Lost World of Tambun, Ipoh and Sunway Lagoon Theme Park in Bandar Sunway.