BERITA

SUNMA



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Level 18 Menara Sunway Jalan Lagoon Timur Bandar Sunway 47500 Selangor Darul Ehsan Malavsia Tel: +603 5639 8631/8194/9855 Do you like the new Berita Sunway? What are some of your favorite stories? Any areas we can do to urther improve ourselves? Send us vour feeback at sunwaycc@sunway om.my. We look forward to hearing

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In today's fast-paced world of constant change, it is vital for companies to be on the lookout for new strategies to remain competitive. As a corporation with 12 business divisions across 50 locations worldwide, we must continuously seek to innovate for progress, growth and profitability in order to stav relevant

The core asset of Sunway is our people. Each and every one of us plays an integral role in the company's continued success. We believe that for phenomenal results and performance, positive working environment and an open communication in the workplace are necessary. Often overlooked is emotional intelligence, also known in short as EQ for emotional quotient, which is proven to impact the bottom line in any corporation.

EQ is the ability to recognise one's own behaviour and moods in order to be effective. The uniqueness of Sunway is the diversity of our people and the businesses we are in. It is essential for a diversified corporation like ours, to continuously create and nurture an environment that meaningfully respects and embraces people's differences. Moreover, the simplicity of this approach is its applicability in all human interactions regardless of industry or hierarchy.



To progress, we encourage managers to inculcate confidence in their employees, and for employees to also positively respond to constructive criticism in order to improve. As the leaders and future leaders of Sunway, let's exercise mindfulness and consciousness. This helps in aligning roles and responsibilities to achieve an effective team, as well as creating opportunities to develop our strengths while working on our weaknesses.

Sunway's core value of Integrity synchronises with the skill of self-regulation. Quality and consistency are important to our investors and stakeholders. Let us conduct ourselves in a trustworthy manner, and act professionally and ethically at all times in our daily business activities. I also encourage you to manage impulsive actions and emotions that can negatively impact growth and leadership. Our willingness to change and acceptance towards uncertainty demonstrates maturity and control, therefore, gaining respect from our peers.

To attain our goals, we are often challenged with obstacles in our work processes and communications. I would like to inspire all to continue to cultivate a sense of optimism, and motivate one another in the workplace to sustain a positive

working environment. I am glad to see the passion and enthusiasm shown by each and every one of you, which have been translated through the excellent achievements in your respective divisions. As we strive to be a progressive company, let us continue to drive others to excel, and I look forward to seeing this continued enthusiasm.

Last, but not least, let us not forget the fundamentals of our organisation - to be humble, polite and respectful to all. As we care for the community and the environment, an emphatic leader and employee must actively listen, and consciously try to view situations from the perspective of others. We must remember that we should treat others the way we want to be treated in all situations. This way, we can achieve win-win situations where people are more willing to cooperate and compromise.

On this note, let us adapt to the quickly-evolving business landscape in joined hands. With the power of positivity, I believe that we can make a sustainable difference in Sunway and I hope that this energy will radiate from within our people internally, and simultaneously to the communities we serve externally.

The world's natural resources are rapidly depleting, causing alarming levels of harm to our planet amid a burgeoning population. To ensure a sustainable future, immediate action is needed. Every year on 5 June, the United Nations celebrate World Environment Day (WED) to heighten global awareness on environmental issues.

Enriching Lives

TURNING

FOR GOOD

Sunway Property takes

a step towards reducing

World Environment Day

carbon footprint on

In conjunction with the celebration in June this year, Sunway Property took great strides in promoting liveability and environmentally-friendly practices. The purposeful celebration featured WED initiatives across its flagship townships of Sunway Resort City, Sunway City Ipoh and Sunway Iskandar in Malaysia.

At Sunway Resort City, a 6-km Discovery Walk attracted more than 300 people. The event, flagged off at Sunway South Quay and ended at Sunway Lagoon Club, saw participants using their five senses: taste, smell, sight, hearing and touch, to complete fun challenges related to green practices.

"Sunway Property is keen to integrate sustainability not only in their development and townships but also to inculcate it into the daily lives

of communities," says Sarena Cheah, Managing Director of Property Development Division for Malaysia and Singapore, Sunway Group. "Coming together is the only way we can collectively engineer a better tomorrow, where we no longer need to protect the environment, but living harmoniously with nature becomes a state of being."

The property arm also pledged RM60,000 to Malaysian Environmental NGOs (MENGO) and Eco Knights this year to support their environmental initiatives.

Up north in Sunway City Ipoh (SCI), more than 200 free eco bags were distributed from its Property Gallery to counter plastic shopping bags. At Lost World of Tambun, SCI, environment related challenges and quizzes were organised to drive the need for action and create awareness on protection and conservation of the forest, wildlife and planet.

Within the same month, Sunway Property Penang organised a 2-in-1 event which included "Be a Green Hero" booth-activities and a recycled collage arts competition for students prior to the event day. There were Zumba dancing, healthy cooking demonstration and a cyclist group who joined in the event to support the Penang state government's vision in making Penang a sustainable and liveable city that is clean, green, safe and healthy.

The event was graced by YB Phee Boon Poh, Penang State Exco for Welfare, Caring Society and Environment, YB Sim Chee Keong, Ahli Parlimen Bukit Mertajam, YB Dato' Maimunah Mohd Sharif, President of Seberang Perai Municipal Council and Mr Tan Wee Bee, Deputy Managing Director of Sunway Property.

In the Southern region, the United States Ambassador to Malaysia, His Excellency (H.E.) Joseph Yun, cycled all the way from Putrajaya to attend the WED celebration at Emerald Lake Sunway, adjacent to the Iskandar Gallery. The U.S Embassy initiated the ride to raise environmental awareness, encourage a healthy lifestyle, promote green technology and support bicycle-friendly policies.

On behalf of Sunway Iskandar, H.E. Joseph Yun and Sunway Group Corporate Advisor Tan Sri Ramon Navaratnam adopted 75,000 edible fruit trees to be planted along Emerald Lake, and released over 1,500 fishes into the lake.







To foster a safer, happier and more caring society, Sunway Group continues to carry out a host of community projects through one of its Corporate Social Responsibility key pillars, C.A.R.E. (Community Aid, Reach-out and Enrichment) projects, aimed at creating a far-reaching impact on the community and the nation.

Sunway actively espouses the importance of green initiatives. For instance, its flagship township, Sunway Resort City (SRC), is recognised as Malaysia's first integrated green township by Green Building Index.

Other successful green initiatives include the construction of a water treatment system within SRC as part of the Group's sustainability and water conservation initiative, a Styrofoam-free initiative in Sunway-owned cafeterias within Sunway Resort City to minimise health and environmental impact caused by Styrofoam, and a recycling programme among Sunway staff to cultivate a recycling culture.

1. Participants rejoicing after completing the 6km Discovery Walk around Sunway Resort City.

2.Sunway contributes RM60,000 to EcoKnights and the Malaysian Environmental NGO to drive more sustainable green effor

3.(L-R) Sunway Property Penang Senior General Manager Mr. Tan Hun Beng, Seberang Prai Municipal Council President Datuk Maimunah Mohd Sharif, State Welfare, Caring Society and Environment Committee Chairman Mr. Phee Boon Poh, Bukit Mertajam Mr. Steven William Chee Keong and Sunway Property Deputy Managing Director for Malaysia and Singapore Mr. Tan Wee Bee at the Sunway Property Penang's World Council Day celebration.

4. Releasing fishes into the Emerald Lake at Sunway Iskandar.

04 - SEP - DEC 2015 - **05**

Enriching Lives

Enriching Lives

SUNWAY



In its second year running, the competition attracted nearly 1,700 entries from secondary school students nationwide. Cash prizes amounting to RM28,000 and bursaries worth RM190,000 in Sunway were awarded to 26 winners of the Sunway-Oxbridge Essay Competition 2015 at Sunway University. All winners received medals and certificates while winners of the top three prizes also received a trophy each.

At the prize-giving ceremony, Deputy Education Minister YB Tuan P. Kamalanathan commended the winners for their determination. He said, "The Ministry is putting great focus on improving English proficiency levels within the country as English is the language of globalisation and an enabler of social mobility. English is not only the lingua franca for business but also for innovation. To complement our drive towards being a high-income nation by 2020, our proficiency in English is a critical component for us to have access to the wealth of knowledge that drives our national competitiveness."



MONASH Univer

THE RITURY ATTITUDE

Essay competition to boost English proficiency in Malaysia

Education is one of Sunway's Corporate Social Responsibility (CSR) key pillars to help elevate and sustain academic standards in Malaysia. In Sunway Group's continuous efforts to encourage young Malaysians to write and converse effectively and confidently in English, it spearheaded the annual Sunway-Oxbridge Essay Competition. The competition, jointly organised by Sunway Group and the Oxford & Cambridge Society Malaysia, is in line with the National Education Blueprint 2013-2025 to uphold English proficiency among secondary school students.

Sunway Group EXCO Member Puan Sri Datin Seri (Dr.) Susan Cheah said, "We had initiated the Sunway-Oxbridge Essay Competition last year so that students can be equipped with a vital tool for their future success – proficiency in the English language. As we wanted to ensure that our winners don't just benefit from the cash prizes, we offer bursaries as prizes so that they can continue to pursue an internationally recognised pre-university programme in Sunway College. The value of the bursary winners will receive today would substantially cover the tuition fees of their future courses."

1st Prize Winner

- 1. YB Tuan P. Kamalanathan presenting a special prize to SMK (P) Sultan Ibrahim Johor Bahru teacher as an acknowledgement for the school with the most submissions.
- 2. YB Tuan P. Kamalanathan (middle), Puan Sri Dr. Susan Cheah (3rd from left), Dr. Elizabeth Lee (3rd from right) and Ms Margaret Hall (1st from left) with the top winners.
- 3. Group photo with the Top 3 and Consolation winners at the prize-giving ceremony.

06 - SEP - DEC 2015 SEP - DEC 2015 - **07**

Enriching **Lives**

EART-WARMING RAYA—





Sunway brightens celebration for underprivileged children

iving up to the philosophy of giving back to the society, 150 Sunway employees hosted 140 underprivileged children and young adults from Pusat Jagaan Kanak-kanak Yatim/Miskin Rukaiyah, Rumah Titian Kaseh and Madrasah Hashimiah in the spirit of Hari Raya. Special students from G.O.L.D. (Generating Opportunities for the Learning Disabled) were also invited to join in the fun.

The uplifting initiative, carried out under Sunway's 'Light of Hope' programme through Kelab Sosial Sunway (KSS), saw employees volunteering their time as "big brothers and sisters" with the children for the day. They accompanied the children in a fun shopping expedition at Sunway Pyramid, interactive workshops and a sumptuous Buka Puasa meal at Sunway Resort Hotel & Spa. This was an opportune time for volunteers to build rapport with the children, fostering the Raya spirit of giving and sharing.

Prior to the event, KSS organised a donation among Sunway employees, collecting a total of RM3,500 in sponsorship to purchase for each child a set of Baju Raya, Quran, prayer mat and goodie bag.

Sunway Group Deputy Chairman Tan Sri Datuk Seri Razman M. Hashim and his wife Puan Sri Latiffah, along with Sunway Group EXCO member Puan Sri Datin Seri Dr. Susan Cheah were present to host the Buka Puasa dinner.

Tan Sri Razman M. Hashim shared that the 'Light of Hope', which is part of the Group's C.A.R.E. (Community Aid, Reach-out and Enrichment) projects, and one of Sunway's core Corporate Social Responsibility (CSR) pillars, aims to reach out to the underprivileged and underserved during festive occasions to give them a memorable and joyful experience. Through C.A.R.E. projects, Sunway has to date touched more than 80,000 lives including underprivileged children, single parents and the elderly.



Mr. Tan Wee Bee, Deputy Managing Director of Sunway's Property Development Division for Malaysia and Singapore (second right) receiving the award on behalf of Sunway Property from the BCI Asia 2015 team.

WINNIG STREAK ON TRACK

Sunway clinches BCI Asia award for the fifth consecutive time

Sunway Berhad, represented by one of its core business arms, Sunway Property, has added yet another feather to its cap by capturing its fifth consecutive win at the BCI Asia Awards 2015.

The BCI Asia Top 10 Awards recognises excellence and success for firms in the region and beyond. Winners are selected by the greatest aggregate value of projects for the previous year, weighted by the extent of their sustainability and confirmed green building ratings awarded through World Green Building Council (WGBC) accredited certifications.

The awards are presented to the ten leading design and development enterprises that have made the greatest contribution to the built environment in the preceding year from seven key Asian markets, namely Malaysia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

"We are honoured to have received this award, which testifies to our commitment as a Master Community Developer to continue to incorporate sustainability into all our developments. While we build living communities around Malaysia and beyond, we hope to take liveability to even higher standards."

said Sarena Cheah, Managing Director, Property Development Division for Malaysia & Singapore.



Sunway Property is a proud pioneer in delivering and managing integrated townships and developments in the nation. The growth and vibrancy of its six integrated townships and developments including Sunway Resort City, Sunway City Ipoh, Sunway Damansara, Sunway South Quay, Sunway Putra Place and Sunway Velocity reaffirm the Group's promise to its communities.

Sunway's next catalytic development, Sunway Iskandar, will reimagine the future community of Iskandar Malaysia upon the canvas of its 1,800 acres of land featuring lush greenery and serene water bodies including the 7km Pendas River and the Straits of Johor.

the children on a fun Baju Raya shopping expedition.

1. Magical clown show to entertain

2. Sunway volunteer guiding one of

the children with glass painting.

3. Sunway volunteers accompanied

08 - SEP - DEC 2015



TRAVE

ELEVATED

Malaysia's first dedicated and elevated Bus Rapid Transit (BRT) system glides into Bandar Sunway

MENTARI

STATION

STATION

SUN U-MONASH SUNMED

STATION

SOUTH QUAY

STATION



prasarana SUNWAY PERASMIAN SISTEM BAS RAPID TRANSIT (BRT) PERTAMA DI MALAYSIA

ith Klang Valley swelling in population and car use soaring, Sunway Resort City sets the course for a sustainable solution to benefit the community. Malaysia's first dedicated and elevated BRT-Sunway Line is the latest initiative to liberate the urban commuter from traffic congestion and enhance connectivity, accessibility and mobility in Bandar Sunway, Subang Jaya and USJ.

Sunway has contributed RM123 million to the RM634 million BRT-Sunway Line project, which was activated under the publicprivate partnership (PPP) programme via the collaboration of Prasarana Malaysia Berhad and Sunway Berhad. The landmark project was also officially penned as the first BRT project and the first electric bus public transportation system in Malaysia in the Malaysia Book of Records (MBOR) - the official keepers of Malaysia's outstanding records and achievements.

Launched on 1 June 2015 by Prime Minister Dato' Sri Mohd Najib Tun Razak, the BRT-Sunway Line was completed three weeks ahead of schedule and opened to public the following day. It combines the convenience of a light rail transit system with the use of dedicated lanes, environmental-friendly electric buses and user-friendly infrastructure.

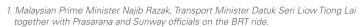
Sunway Group Founder and Chairman Tan Sri Dr. Jeffery Cheah, AO, said that he was proud to participate in the PPP with Prasarana. He added that the historic partnership underscored the commitment between private companies and the government. "We have achieved a remarkable milestone for the nation's public transportation at large. We believe that this project will serve as a benchmark and catalyst for future BRT lines and public-private initiatives," he said.

Prasarana Chairman Tan Sri Ismail Adam said, "We hope that the success of this project will inspire other corporate companies to collaborate with us under the PPP umbrella for new initiatives to further promote effective public transport services in Malaysia."

The BRT-Sunway Line integrates at the KTM Komuter Setia Jaya Station and the future Kelana Jaya LRT Line Extension Station in USJ 6, and now serves some 500,000 commuters in Bandar Sunway, Subang Jaya and USJ.

Fully elevated with a distance of **5.4 km**, the BRT-Sunway Line consists of seven stations including 'Park n Ride' facilities known as the Kompleks BRT Sunway, located at the SunU-Monash station. Kompleks BRT Sunway provides a total of 1,153 parking bays including 102 special bays for lady drivers and 23 parking bays for the disabled.

With a top speed of 80 kilometres per hour, every bus has a capacity of up to 67 passengers, and is fully equipped with universal access facilities for the disabled and complete with free wireless internet access.



^{2.} The 5.4km elevated electric BRT system serves to enhance the connectivity, accessibility and mobility for surrounding communities.

rapidKL

USJ7 STATION 10 - SEP - DEC 2015 SEP - DEC 2015 - **11**

SUNWAY-SETIA JAYA

STATION

SUNWAY

LAGOON

STATION

^{3.} The BRT-Sunway Line officially penned as the first BRT project in Malaysia in the Malaysia Book of Records



Customer loyalty pact brings exclusive deals to SUNWAY PALS members & Celcom customers

A new strategic alliance between Celcom Axiata Berhad, the first and foremost mobile telecommunications provider in the country, and Sunway, Malaysia's leading master community developer – is set to perk up the overall customer experience whilst strengthening customers' loyalty.

The alliance encompasses several areas of collaboration via SUNWAY PALS, a loyalty programme under Sunway Group, where a combined database of more than 15 million users is expected to enjoy greater value and benefits.

Dato' Sri Shazalli Ramly, Chief Executive Officer of Celcom Axiata Berhad and Dato' Ngeow Voon Yean, Managing Director of Sunway Group's Property Investment Division signed the agreement and was witnessed by En. Afizulazha Abdullah, Chief Business Solutions & Services Officer of Celcom Axiata Berhad and Mr. Evan Cheah, Executive Vice President, President's

Office of Sunway Group. The event was attended by guest of honour, Tan Sri Dr. Jeffrey Cheah, AO, Founder and Chairman of Sunway Group.

The first phase of this partnership, comprises special Celcom packages for both new and existing SUNWAY PALS ation via members. As the partnership roadmap is being drawn up, more benefits will be introduced to customers in phases.

SUNWAY PALS members will get to enjoy special value packages, exclusive plans and discounts on selected devices and services by Celcom. Celcom customers on the other hand will be able to enjoy a free annual child pass to Sunway Lagoon, touted as Asia's Best Attraction, with every purchase of an adult annual pass.

Terms and conditions apply. For more information, visit http://www.sunway.com.my/sunwaypals/promo.html.





Global statistics indicate that 4.4 million jobs have been created in the field of analytics in 2015. In Malaysia, the Multimedia Development Corp (MDec) aims to increase Malaysia's number of data scientists to 1,500 from the current 80 in its bid to turn Malaysia into a Big Data Analytics hub in ASEAN by 2020.

Through the long-standing corporate partnership between Sunway Group and IBM Malaysia, Sunway Group IT initiated this academic collaboration between IBM Malaysia and Sunway University with the intent to build a generation of students with new technology skills.

This collaboration aims to embed IBM technologies in its ICT curriculum to equip undergraduates with the required skills to make a positive impact on the ICT industry. Sunway University will introduce three newly minted undergraduate degree courses encompassing web analytics, data mining, social media analytics, Big Data Analytics (BDA), visual analytics, networking, mobile security, mobile application development and entrepreneurship.

The 'IBM-Sunway University Research and Academic Initiative Collaboration Program' is underway following the signing of the academic collaboration by Professor Graeme Wilkinson, Vice-Chancellor of Sunway University and Paul Moung, Managing Director of IBM Malaysia Sdn Bhd.

"We aspire to equip our undergraduates with skill-sets that combine technology developments in analytics, cloud computing, mobile applications, and data security with the spirit of entrepreneurship and an understanding of future opportunities. These are essential in helping us become a high income nation with successful technology based businesses in the global context,"

says Professor Graeme Wilkinson.



(LR) Dr. Elizabeth Lee, Senior Executive Director of Sunway University and Sunway Education Group; Ms. Mandy Teo, Strategy and Market Development Manager of Cloud Ecosystem Development, IBM Malaysia; Mr. Paul Moung, Managing Director of IBM Malaysia Sdn Bhd, Dato' Chew Chee Kin, President of Sunway Group; Dr. Lee Weng Keng, CEO of Education and Healthcare Divisions, Sunway Group; Professor Graeme Wilkinson, Vice-Chancellor of Sunway University; and Professor Peter Heard, Deputy Vice-Chancellor of Research and Enterprise, and Dean of Faculty of Science and Technology, Sunway University.

PARTNERIA (

Augmenting academic curriculum to create new generation of ICT Talents

He added that it is necessary to create entirely new roles and rewrite old job scopes with the rapid pace of technological advancement.

With the collaboration, Sunway University is the first in Malaysia to sign-up for IBM Academic Initiative Cloud Offer. The Internet of Things, BDA, Cognitive Computing and Mobile are increasingly becoming key for flexible cloud platforms to enable innovation. Leveraging the IBM Academic Initiative Cloud Offer also gives both parties free use of IBM Bluemix, an open-standards-based platform, to rapidly build applications in their coursework over a 12-month period.

Subjects which will be enhanced with IBM Bluemix technology include analytics, system and mobile development and infrastructure security. Together with IBM experts, training and guest lecturers will be offered to Sunway students. This collaboration will continue to expand, allowing students to be well-equipped with state-of-the-art cloud technology and be technically competent and competitive in the future job market.



Exchange of documents at the signing ceremony between SUNWAY PALS and Celcom.

Innovation

FABULOUS HOMES

Daiwa brings high quality prefabricated homes to Sunway Iskandar

he technology of prefabricated housing enables faster construction and delivery to customers, higher consistent quality and improved liveability because the manufacturing of the homes is carried out in a factory-controlled environment before final installation on-site.

Daiwa House Malaysia Sdn. Bhd. (Daiwa), a subsidiary of Japan's largest prefabricated homebuilder and Fortune Global 500 company - Daiwa House Industry Co. Ltd., entered into a Joint Venture (JV) with Sunway Iskandar Sdn Bhd (SISB), a subsidiary of Sunway Berhad, to develop 100 units of high quality prefabricated landed homes in Sunway Iskandar with a gross development value (GDV) of RM210 million.

The project is predominantly targeted at buyers across Malaysia, Singapore and Japan, in alignment with the plan to attract more Japanese homeowners to the Iskandar community. Being one of the top five investors in Iskandar, Japanese buyers are drawn to its well-planned environment and proximity to Singapore.

Sarena Cheah, Managing Director, Property Development Division for Malaysia & Singapore, signed the agreement with Daisuke Usugi, Managing Director of Daiwa House Malaysia. Under the agreement, SISB will transfer the lease of a 13-acre land located in Sunway Iskandar to the JV Company, to be 70% owned by Daiwa and 30% by SISB with a financial consideration of RM63 million for the development of 100 units of landed homes.



Group photo of Sunway Iskandar and Daiwa House following the signing ceremony.



line with Sunway's vision to integrate world-class liveability in Sunway Iskandar. With Daiwa's world-recognised expertise in prefabricated technologies, we hope to expand prefabricated housing technologies in Malaysia and to deliver high quality products to our homebuyers in Sunway Iskandar,"

"This collaboration is in

"The homes will incorporate cutting-edge design features, tapping into Daiwa's experience in Japan and R&D strengths, such as child friendly door designs, home energy management systems, game-changing lifestyles for the communities of Sunway Iskandar,"

prefabricated homes in Sunway Iskandar.

The landed homes will comprise bungalows, semi-detached and cluster homes located in a gated and guarded community, featuring a comprehensive range of facilities such as a clubhouse, swimming pool, gymnasium, multi-purpose hall, child care centre and prayer facilities. The project is expected to launch in early 2016, with handover targeted for mid-2017.

unway Construction Group Berhad (SunCon) has come full circle, as it relisted on Bursa Malaysia Securities Berhad for the second time after an 11-year hiatus. The company is the largest pure-play construction company in Malaysia, based on its revenue of approximately RM1.9 billion in the FYE 31 December 2014. The offering raised approximately RM550 million for Sunway Berhad.

The offering entailed an offer for sale of 398.7 million shares. Upon its debut, the market capitalisation of SunCon, based on its opening price of RM1.27 per share and share capital of 1.29 billion shares, was RM1.64 billion, thus making it the second largest listing on the Main Market of Bursa Malaysia for 2015 year-to-date.

The listing is a key driver for SunCon to be the leading construction player in Malaysia and subsequently expand its foothold in the region given its strong brand heritage and highly experienced senior management team.

With Sunway Berhad retaining a significant stake in SunCon, it will maintain a keen interest in the business direction and financial performance of the construction division and ensure that the long-standing relationship between Sunway Berhad and SunCon will continue to flourish.

Moving forward, investors will have the options to either invest directly into Sunway Construction Group Berhad for exposure to the construction sector or into Sunway Berhad, one of the country's leading property companies.





SUNWAY CONSTRUCTION LISTED MALAYSIA'S LARGEST PUREPLAY CONSTRUCTION COMPANY

Mr. Kwan Foh Kwai Senior Managing Director of Sunway Construction Group Berhad

"We have a solid orderbook of RM2.8 billion as of 31 March 2015, which is a testament to our vast and deep experience. We have worked on a broad range of projects including major infrastructure projects such as MRT, LRT and BRT, landmark and iconic building projects such as the Kuala Lumpur Convention Centre, Sunway Pyramid Shopping Mall and Traders Hotel, and specialty projects that require high technical expertise such as Pinewood Iskandar Malaysia Studios, Bio-XCell Central Utilities Facility and the Gas District Cooling Plant, Putrajaya."

Tan Sri Dr. Jeffrey Cheah, AO Founder and Chairman of Sunway Group

"Sunway Construction will be able to capture the profusion of opportunities arising from initiatives under the 11th Malaysia Plan. The unique integrated model and expansive portfolio of Sunway Construction gives us the competitive edge to tender for any projects, which will drive the long-term sustainability of the company."

- 1. Sunway Group and Sunway Construction Group Board of Directors and senior management team preparing to hit the gong.
- 2. Sunway Group and Sunway Construction Group Board of Directors and senior management team viewing the stock price movement.

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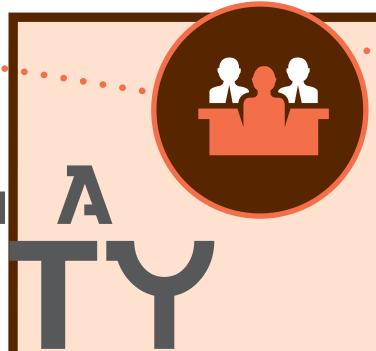




On The Radar

CASTING SAFE

Sunway Construction and CIDB reinforce safety at worksite



Sunway Construction Group Berhad and the Construction Industry Development Board (CIDB) are collaborating to elevate the standard of Environmental, Safety and Health (ESH) practices in the construction industry nationwide. The annual Sunway Safety Week 2015 themed "Partnering Towards ESH Excellence" was launched by the Minister of Works Dato' Haji Fadillah bin Haji Yusof at Sunway Putra Hotel.

In conjunction with the launch, Sunway Construction and CIDB signed a Memorandum of Understanding (MoU) to strengthen the partnership between both parties in key areas of ESH for the nation's construction industry. The MoU was signed by CIDB Chief Executive Dato' Sri Ir. Dr. Judin Abdul Karim and Sunway Construction Group Berhad Senior Managing Director Mr. Kwan Foh Kwai.

Sunway Construction is the first construction company in Malaysia to sign a memorandum with CIDB in pursuance of project assessment by adopting Safety and Health Assessment System in Construction (SHASSIC).



"I believe the MoU signed today between CIDB and Sunway Construction will further strengthen the commitment made by Sunway in putting "Safety First" in all of their projects,"

said Minister of Works Dato' Sri Haji Fadillah bin Yusof.



The MoU was signed by CIDB chief executive Dato' Sri Ir. Dr. Judin Abdul Karim (second from right) and Sunway Construction Group Berhad senior managing director Mr. Kwan Foh Kwai (second from left), witnessed by Works Minister Datuk Haji Fadillah Haji Yusof (centre).

Under the MoU, Sunway Construction is committed to having all of its projects assessed with SHASSIC, which was developed by CIDB. Both parties will cooperate and implement safety and health programmes in the areas of construction and construction technology. The scope of SHASSIC covers three main thrusts, which include documents checks, site inspections and employee interviews. Based on the respective SHASSIC scores, customised trainings or remedial measures will be arranged to improve safety and health management of the contractors.

The High-Level Safety Council Chairman and Sunway Construction Group Berhad Independent Non-Executive Director Dato' Ir. Johari bin Basri said, "In the construction industry, safety is paramount, and is an investment that provides unseen benefits. A strong safety record also strengthens a company's reputation, making it more competitive, and helps manage insurance costs over time – all crucial factors to its long-term success. We believe the way forward is to embrace and adopt Safety in the same way as we value Time, Cost and Quality, to be an integral part of the project progress."

Other highlights during the Sunway Safety Week 2015 Launch Ceremony include the Awards Ceremony for Sunway Safety Merit System (SSMS). SSMS is an inspection programme established by Sunway Construction to continually improve the ESH system of the company. It gauges the ESH standards through monthly inspection conducted by the Inspectorate Team to ensure standardisation in ESH implementation across all project sites. This year's overall ESH champion is Sunway Citrine M1 who received a cash reward of RM20,000 as the Overall Champion and another RM20,000 as the Quarterly Champion respectively.



SCINTILLATING SWANNERS SWANNERS

Seven illustrious awards for Sunway's best practices in Investor Relations

t was a momentous occasion for Sunway Berhad when it emerged as one of the biggest winners at the fifth Malaysian Investor Relations Association (MIRA) awards ceremony, sweeping seven awards under the Mid Cap category including Best Company for Investor Relations.

The annual event recognises best practices in investor relations (IR) by IR professionals and public companies listed on Bursa Malaysia and award those who exemplify these practices.

Tan Sri Dr. Jeffrey Cheah, Ao, Founder and Chairman of Sunway Group was named Best Chief Executive Officer for Investor Relations (Mid Cap); Ms. Ng Lai Ping, Deputy Chief Financial Officer (Mid Cap), Sunway Berhad, was named Best Chief Financial Officer for Investor Relations; and Mr. Clement Chen, Assistant General Manager - Corporate Finance, Sunway Berhad, was named Best Investor Relations Professional (Mid Cap).

"The wins are a testament to the Group's continuous effort to bridge the gap between our management and the investing community through prompt and transparent communication. We are delighted by the investing community's acknowledgement and would like to take this opportunity to thank them for their support and interest in Sunway,"

said Mr. Evan Cheah, Executive Vice President – President's Office of Sunway Group who received the award on behalf of Tan Sri Dr. Jeffrey Cheah.

Sunway Berhad also won Best Investor Relations Website (Mid Cap), Best Knowledge and Insights of Investor Relations Team, and Most Improved Service from Investor Relations Team.

For the purpose of furthering the development of IR profession in Malaysia and in line with its mission and objectives, MIRA partnered with the National Association of Securities Dealers Automated Quotations (NASDAQ) to conduct a survey that was extended to more than 2,200 buyside and sell-side professionals globally. Winners for the MIRA Awards are chosen based on the results of this survey which was conducted from February to April 2015.

MIRA was established in June 2007 by Bursa Malaysia and was funded by the Capital Market Development Fund (CMDF), a statutory fund under the purview of the Securities Commission of Malaysia.

- 1. Mr. Evan Cheah, Executive Vice President President's Office, Sunway Group, receiving the Best Chief Executive Officer for IR award on behalf of Tan Sri Dr. Jeffrey Cheah, AO, Founder and Chairman of Sunway Group.
- 2. Mr. Evan Cheah, and the Chief Financial Officer's Office team (L-R: Kee Suan Shih, Ng Lai Ping, Clement Chen and Mandy Lim) with the wins.



His Royal Highness of Neger Almahrum Tuanku Munawii presenting the award to Dato' Ngeow Voon Yean. lpoh, the capital city of Perak, is one of the largest cities in Malaysia. With the increased business activity and enhanced connectivity, there is an influx of tourists to Ipoh for its historical landmarks, natural heritage and local delights. Situated in Ipoh, Sunway City Ipoh (SCI) continues to make significant contributions to the city's urban transformation, elevating the nation's reputation in the international real estate arena and creating more employment opportunities with the thriving township. At the FIABCI Prix d'Excellence Awards 2015, deemed the Oscars for the international real estate industry, Lost World of Tambun (LWOT), an anchor component of SCI, clinched World Gold Winner in the Resort Category. The recognition has reinforced SCI as an economic driver of the state of Perak. This key milestone makes SCI the first and only integrated development in Southeast Asia to achieve the distinction of winning five FIABCI Awards, including two world titles which are the FIABCI Prix d'Excellence 2015 for World Best Resort by Lost World of Tambun – Theme Park, Hotel & Spa and the FIABCI Prix d'Excellence for World Best

Perak's largest integrated township is home to two world-class resorts

"Having achieved resounding success with Sunway Resort City in Selangor, which is one of the top tourist hubs in the region, we are very proud that Sunway City Ipoh is another success story and is now a recognised international tourist attraction in Malaysia,"

On The **Radar**

said Dato' Ngeow, Managing Director of Sunway Group's property investment division.

With a gross development value of RM2 billion, the 1,350-acre sustainable development of SCI is an embodiment of outstanding preservation and conservation efforts. It is also home to natural assets including 260 million year old limestone hills, 100% natural mineral hot springs and caves. This integrated township, which is now 65% complete, currently consists of six synergistic components namely Hospitality, Leisure, Retail, Property, Commercial and Education. The whole development is targeted to complete by 2025.

KEY AWARDS

Sunway City Ipoh

Resort by The Banjaran Hotsprings Retreat

- Bestowed Mayor's Landscape Award by the Mayor of Ipoh in recognition of its concentrated and consistent effort to beautify and maintain the Ipoh landscape all year round
- FIABCI Malaysia Property Award 2010 (Master Plan category)

The Banjaran Hotsprings Retreat

- The Edge-PAM Green Excellence Award at The Edge Top Property Developers Awards (TPDA) 2014
- FIABCI Prix d'Excellence Award 2012 (Best Resort category)
- FIABCI Malaysia Property Award 2011 (Best Resort category)

Lost World of Tambun

- World Gold Winner at the FIABCI Prix d'Excellence Award 2015 (Resort category)
- FIABCI Malaysia Property Award in 2014 (Resort category)

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Special **Features**





Improved Infrastructure

- In 2013, a dedicated mother's room and designated car parking bays for pregnant women were established in Menara Sunway, headquarters of Sunway Group.
- Later in 2014, the initiative was expanded to include Sunway Pyramid, Sunway Resort Hotel & Spa, Sunway University and Sunway Medical Centre.

Celebrating Women in the Workforce



 In 2013, the first Networking Event for Womer was held, followed by a Senior Women Leader Network Event in 2014.

Both events included a knowledge sharing session as well as a round-table discussion, focusing on how Sunway can better support females in moving up the corporate ladder.

In recognition of these efforts, Sunway received a Special Mention in the MaSRA (ACCA Malaysia Sustainability Reporting Awards) 2013 Award.

INITIATIVES

AT SUNWAY

Flexibility and benefits to attract women and retain them in the workplace

t Sunway, we continuously strive to provide our people support in various areas, including enhancement of work environment and overall personal well-being and development. Echoing the government's push to have more women as part of the nation's workforce, 40% of the Group's 14,000 employee base is women. Since 2013, we have introduced a host of new initiatives to better attract, retain and develop women in the workplace.

Workplace Flexibility and Childcare Support





- Improved Maternity leave Extended with 30 additional days on top of the statutory 60 days with an option to work from home. Sunway Group is the first private, loca conglomerate in the country to implement this benefit.
- Providing high quality, affordable childcare to support working parents through:-
- ▶ The establishment of a kindergarten/childcare centre within Sunway Resort City via a partnership with R.E.A.L Kids. The centre is convenient and accessible for working parents to pick up and drop off their young ones
- With the academic programme commencement in January 2014, Sunway has been offering its employees academic fee discounts.
- Since July 2015, the Company has been providing working parents with financial assistance by partially subsidising the tuition fees at R.E.A.L Kids Sunway.



L-R: Chairman of Maybank, Tan Sri Zaharuddin Megat Mohd Nor; Prime Minister of Malaysia, Dato' Sri Mohd Najib Tun Razak; Tan Sri Dr. Jeffrey Cheah, Ao, Founder and Chairman of Sunway Group; Datuk Seri Rohani Abdul Karim, Minister of Women, Family & Community Development; Senator Datuk Seri Idris Jala, CEO of PEMANDU; and Chairlady of Malaysia Debt Ventures Berhad, Tan Sri Zarinah Anwar.

SUBSTANCE 33 GROWTH THE

Gender balance on the board through 30% Club

The affirmation of achieving gender equality in the workplace is now being championed by the Malaysian chapter of the 30% Club.

First started in the UK in 2010 with the primary goal of seeing 30% women on the boards of FTSE-100 companies, the 30% Club has spread its wings to Ireland, the U.S., South Africa, Hong Kong, Canada, and Australia. Based on a business-led approach, the 30% Club serves as a hub of governance to achieve at least 30% of women on companies' boards by the year 2016.

In May 2015, Prime Minister Dato' Sri Mohd Najib Tun Razak launched the 30% Club which is committed to ensuring that Malaysian women take on greater roles at the helm to inculcate diversity and inclusiveness in the corporate sector.

On course to reach this goal, the Prime Minister of Malaysia also announced a new policy where government-linked companies can allow executives to serve on the boards of other listed companies, thus encouraging other listed firms to follow suit when appointing new board members

Tan Sri Dr. Jeffrey Cheah, Ao, Founder and Chairman of Sunway Group; along with Tan Sri Zaharuddin Megat Mohd Nor, Chairman of Maybank, and Tan Sri Zarinah Anwar, Chairlady of Malaysia Debt Ventures Berhad (MDV) are the Founding Chairs of the Malaysia 30% Club.

The launch of Malaysia's 30% Club was jointly organised by the Ministry of Women, Family and Community Development (PEMANDU), the Prime Minister's Office and Bursa Malaysia at the Kuala Lumpur Convention Centre.

While it is evident that women are reshaping the landscape of business, the 30% Club in Malaysia will act as a driver in promoting the importance of the role of women in the development and prosperity of the country.

Statistics show that from January 2012 to 31 March 2015, there are only 10.3% women placement as board members of Public Limited Company's (PLC) in Malaysia.

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Special **Features** Special **Features**



ounded in 1946, Harvard University's celebrated a cappella singing group, The Krokodiloes - or Kroks as they are fondly called - has toured the world serenading royalty, presidents, celebrities and college students. Under the auspices of Sunway Education Group (SEG) and the Jeffrey Cheah Foundation (JCF), the Kroks, rendered a harmonious line-up of events at Sunway University for the Malaysian leg of their 2015 World Tour.

For the first time in Malaysia, the 12-male undergraduate tuxedo-clad vocalists sang their hearts out at a charity dinner and auction benefitting the Nepal Relief fund of MERCY Malaysia and the Jeffrey Cheah Community Scholarship. The event held at Sunway Resort Hotel & Spa in July, was attended by high profile and notable corporate figures, celebrities and socialites.

Among those present were His Excellency Dr. Niranjan Man Singh Basnyat, Ambassador of Nepal to Malaysia; Tan Sri Dr. Jeffrey Cheah, Ao, Founder and Chairman of Sunway Group; Tan Sri Dr. Lin See-Yan, Tan Sri Dr. Ramon Navaratnam, Tan Sri Datuk Seri Razman Hashim and Tan Sri Rainer Althoff, members of the Board of Trustees, Jeffrey Cheah Foundation; Dr. Lee Weng Keng, CEO of Education and Healthcare at Sunway Group; and Dr. Elizabeth Lee, Senior Executive Director of SEG and Sunway University, and Chair of the dinner's organising committee.

THE HARVARD *

RM1,100,000.00

Zang Toi, Poh Kong, A Cut Above, Kid Chan, Inhesion Industrial, Di Tullio and Sons, Eternal Clinic and Wellness, The Banjaran Hotsprings Retreat and Sunway Le Cordon Bleu Malaysia donated items for the auction which added up to a total of RM200,000.

The JCF has committed RM1 million worth of scholarships benefitting Mercy Malaysia's Nepal Relief Fund to provide students affected by the earthquake the opportunity to take up further studies at Sunway, and another RM1 million allocated to the JCF Community Scholars for 2015.

Harvard Krokodiloes belts out at charity dinner



As part of the charity line-up, Malaysians of all ages had the chance to experience the musical charm of the Kroks at a public concert at the Sunway International School.

During their short stint in Malaysia, the Kroks also conducted a Vocals Masterclass on top of a sharing session with a small crowd at Life at Harvard: A Conversation with the Kroks at Sunway University. All proceeds from the public concert and Vocals Masterclass were channeled to both MERCY Malaysia and the JCF.

- among others. 2. The Foundation commits another RM1 million to the JCF Community Scholars for 2015. 3. Jeffrey Cheah Foundation commits RM1 million worth of scholarships to Mercy Malaysia's Nepal Relief Fund.

Special Features



AN A-RAY OF TASTES

A spicy conversation with Chef Raymond

With stints in Jakarta, Abu Dhabi, Hong Kong and now in Kuala Lumpur, Singaporean Chef Raymond Yin is a whiz in Chinese, Malaysian, Indonesian, Thai and European cuisines.

Chef Raymond's culinary adventure began nearly 50 years ago when he worked as a waiter at a restaurant. His passion for food and different cooking techniques led him to experiment with a range of cuisines since young. Every time he tasted a new dish, his curious palate inspired him to replicate it at home.

As Executive Sous Chef of Sunway Resort Hotel & Spa, Chef Raymond also fondly known as Uncle Raymond among his colleagues, brings his innovative skills notched up from his rise as an Assistant Chef to Banquet Chef, and then as Food Consultant in the international hospitality industry.



1. How did you get into the hospitality industry?

I love food. As a child, I used to eat *char kuey teow* and carrot cake at different stalls, and tried to cook these dishes at home. I would then ask my friends and relatives to sample my versions while getting their feedback or tips on how to make my dishes even more delicious!

It was during my secondary school year in 1968 when I actually got into the industry. A friend, whose father owned a restaurant, offered me a part time job. I thought why not? It meant that I could work as well as improve my cooking skills at the same time.

Like a typical chef, I had to start with the basics from filleting fish, prawns, chicken to meats and so forth. A year later, I was offered the opportunity to the restaurant. It took a lot of hard work but it was a great experience for me.

I can proudly say yes! My chef daughter is currently honing her expertise in French cuisine in Hong Kong. She must have picked up the interest while helping me in daily and special cookouts at home. She was a

the UK and his European friends enjoy hanging out with him because he cooks them good food!

3. Where do you get the inspiration when creating

When I was Executive Sous Chef in Shangri-La Hotel, Singapore, a customer at one of our restaurants ordered char kuey teow and wanted it "very spicy" We served him the dish but he wasn't satisfied.

Back in the kitchen, I noticed a bowl of black pepper and added a large amount of it to the dish. In doing so, I had to alter the ingredients to balance out the distinct black pepper flavour.

Surprisingly, it was exactly what the customer wanted and I in turn, had created a new dish! Until today, the black pepper *char kuey teow* remains a customers' favourite on the restaurant's menu.

I guess you could say that my new dishes are created from a combination of experience and inspiration.

4. In the kitchen, what are your most importe

Most definitely it is cleanliness. When handling food, hygiene is of utmost importance and must be strictly practised especially in a kitchen. Aside from that, I believe punctuality and attendance are crucial, as both would potentially affect other team members.

Nyonya cuisine is one of my favourites. The late mother of the late Prime Minister Lee Kuan Yew, was an exceptional cook of Nyonya cuisine. Before she passed on, she had written and published a cookbook titled "Mrs. Lee's Cookbook

Years later, her grandchildren decided to honour her by relaunching her cookbook where I was invited to replicate the dishes using Mrs Lee's wonderful recipes to be photographed for the cookbook. Working on this project was a privilege and a wonderful experience for me that certainly stirred my love for Nyonya cuisine.

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